



PINTO BRASIL REBRANDS AS PIBRA, EMBARKING ON A NEW ERA OF INNOVATION AND GROWTH

Pinto Brasil, a frontrunner in intralogistics and assembly lines, proudly announces its transformation and rebranding as PIBRA. This strategic evolution marks a pivotal moment in the company's journey, reflecting its commitment to innovation, excellence, and customer-centric solutions.

The transition to PIBRA signifies more than just a name change; it symbolizes a renewed dedication to exceeding industry standards and driving sustainable growth. With a rich history of pioneering solutions and a relentless pursuit of excellence, PIBRA is poised to redefine the landscape of intralogistics.

In just a few years, Pinto Brasil has implemented an ambitious strategic roadmap leading the Group to diversify its activities through major acquisitions, and to enlarge its customer portfolio and geographical footprint.

Building on its legacy of excellence, PIBRA remains steadfast in its mission to empower businesses with cutting-edge solutions that optimize efficiency, productivity, and profitability. From advanced automation technologies to bespoke assembly line solutions, PIBRA continues to set new benchmarks for excellence in the industry.

As PIBRA, the company reaffirms its dedication to fostering strong partnerships, driving innovation, and delivering exceptional results. With a fresh identity and a renewed sense of purpose, PIBRA is poised to lead the way in shaping the future of intralogistics.

ABOUT PIBRA

PIBRA is a leading provider of intralogistics and assembly line solutions, dedicated to driving innovation, excellence, and customer satisfaction. With a rich history of delivering cutting-edge technologies and unparalleled service, PIBRA is committed to empowering businesses worldwide with transformative solutions that optimize efficiency, productivity, and profitability.